

ALEX GASPAR APPOINTED CEO OF VILT

VILT, Tessi's business specializing in content, data, and digital experience solutions, announces the appointment of Alex Gaspar as CEO.

VILT supports companies in the design, integration, and operation of platforms that enable them to manage their content and information, personalize their communications, and streamline the journeys of their customers and employees; an approach commonly referred to as **Total Experience**.



Alex Gaspar succeeds **Tiago Gavinhos**, co-founder and longstanding CEO of VILT. Mr Gavinhos will remain associated with the company as **Senior Advisor of VILT**.

With VILT for nearly 24 years, Alex Gaspar joined the company shortly after its founding. He has since held several key positions and played an active role in its international growth.

A software engineer, complemented by postgraduate degree in management, he has 26 years of experience in the information technology sector. Throughout his career, he has developed deep expertise in information management, content platforms, and digital experience, along with an intimate knowledge of VILT's markets, clients, partners, and teams.

Since 2013, Alex Gaspar has been leading VILT's global sales organization and serves on the company's Executive Committee.

In his new role, he will be tasked with continuing VILT's growth trajectory in Europe and Latin America, while accelerating the development of its artificial intelligence capabilities.

These initiatives are designed to help organizations better leverage their content and data, further personalize customer interactions, streamline business processes, and enhance operational efficiency.

"Alex has a deep understanding of VILT, its business, its teams, and its clients. I am confident that he will uphold the company's identity while sustaining its growth momentum." **says Tiago Gavinhos, co-founder and former CEO of VILT.**



"I am honored to lead VILT. We will continue to rely on our teams, our culture, and our expertise, while accelerating innovation and the integration of artificial intelligence into our solutions." **emphasizes Alex Gaspar, CEO of VILT.**

This appointment marks a new phase in VILT's development, reinforcing its ambition to strengthen its position among large enterprises seeking solutions that better connect content, data, business processes, and interaction channels.

About VILT

VILT is a Tessi subsidiary specializing in Digital Experience and Information Management. With operations across Europe and Latin America, the company helps organizations design and deploy Total Experience solutions by combining technology expertise, industry knowledge, and innovation.

Learn more at vilt-group.com

About Tessi

Tessi - a BPO specialist for the agentic era - helps companies and public sector organizations design, orchestrate, and execute their business processes. Combining deep industry expertise, trusted technologies, and artificial intelligence, the Group manages, secures, and optimizes its clients' operations from end to end.

With a presence in more than 14 countries, Tessi has 14,200 employees and generated €545 million in revenue in 2025.

Learn more at tessi.eu

Contacts

Tessi

Tel. +33 (0)4 76 70 59 10
communication@tessi.fr

Press

Joacquin Berenguer
Tel. +33 (0)6 64 40 21 95
j.berenguer@rudpedersen.com