
TESSI IS GROUPING ALL OF ITS ACTIVITIES TOGETHER UNDER A SINGLE BRAND TO OFFER GREATER ADDED VALUE FOR ITS CLIENTS

The Tessi Group, an international provider of Business Process Services, has announced the launch of its single “Tessi” brand, to be able to offer its clients a complete, unified range of services and to maximise its international growth.

Present in 11 countries, with 9,473 staff worldwide, the Tessi Group has assisted companies with their digital transformation for more than 40 years. As the European leader for Business Process Services, in 2018 the Group achieved a turnover of 427.8 million euros.

A single brand for a more transparent range of services

The launch of the single “Tessi” brand will enable companies to benefit from a clearer and more comprehensive range of services while also generating more added value for the Tessi Group’s clients. Now unified, Tessi’s overall range of services is organised around two strategic areas: services (the digitalisation of business processes, business back-office, marketing and customer relations) and technologies (consultancy services and integration, software publishing, hosting and cloud computing).

The promise of greater added value for clients

The adoption of a single brand will also support the continuous improvements in the support provided by Tessi to its clients with their digital transformation. In practice, this will take the form of:

- A better understanding of the different fields comprising the Group’s expertise: solutions focused on companies’ business activities, from marketing to customer experience management or the automation of administrative processing activities
- Greater assurance for clients concerning the long-term future of the activities, with 1,000 clients already dealing with Tessi for several years now
- Support which will include more innovation in order to anticipate companies’ emerging requirements such as artificial intelligence, robotization technology, NLU, NLP or open data

An international brand

Already present in 11 countries, the single “Tessi” brand will also contribute to the group’s international development objectives. Thanks to more than 4,500 staff supporting the businesses outside France, since it was founded Tessi has established a solid reputation for working on problems related to the digital sector in Europe.

*“The unified Tessi brand means greater clarity for our range of services and a better crossover between our different activities to continue moving up the value chain for our clients”. The launch of our single brand also helps forge a sense of belonging to a new, strong identity for our staff everywhere in Europe. explained **Claire Fistarol, Chairwoman of Tessi’s Management Board.***



About TESSI

A leading player in Business Process Services, Tessi supports companies with the digitalisation of the customer experience. Present in more than 11 countries worldwide, Tessi has almost 9,500 staff and achieved a turnover of 427.8 million euros in 2018. Tessi is listed in compartment B of Euronext Paris (TES).

For further information please visit tessi.eu

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